



INFORMATION FOR EXHIBITORS

2024

ABOUT CRAFT BIER FEST

10 years of Craft Bier Fest - A decade full of BEER, BEER, BEER!

Since 2014, the CBF team has been organizing the most important Austrian showroom for craft beer at regular intervals in changing locations.

The Craft Bier Fest Vienna sees itself as a market for craft beer specialties from local breweries and international creative breweries, as well as selected street food highlights.

The festival offers the opportunity to sample your products and network with the visitors and other breweries, but also taste your way through hundreds of beer specialties.

We have further cooperations with events, companies and breweries around the world of beer.



CRAFT BIER FEST APRIL 2024

Craft Bier Fest Vienna, Marx Halle

Friday, April 12th: 16:00 to 23:00

Saturday, April 13th: 16:00 to 23:00

The Craft Bier Fest Vienna celebrates its 10-year anniversary and we would like to celebrate this with a very special return to the Marx Halle! As usual it is all about beer - the special features of the individual breweries and the diversity of beer varieties. In addition to a huge selection of beers, you can of course also expect selected spirits and street food. The CBF main event regularly attracts around 5,000 guests on a weekend.



BOOTH & INFRASTRUCTURE

Booth

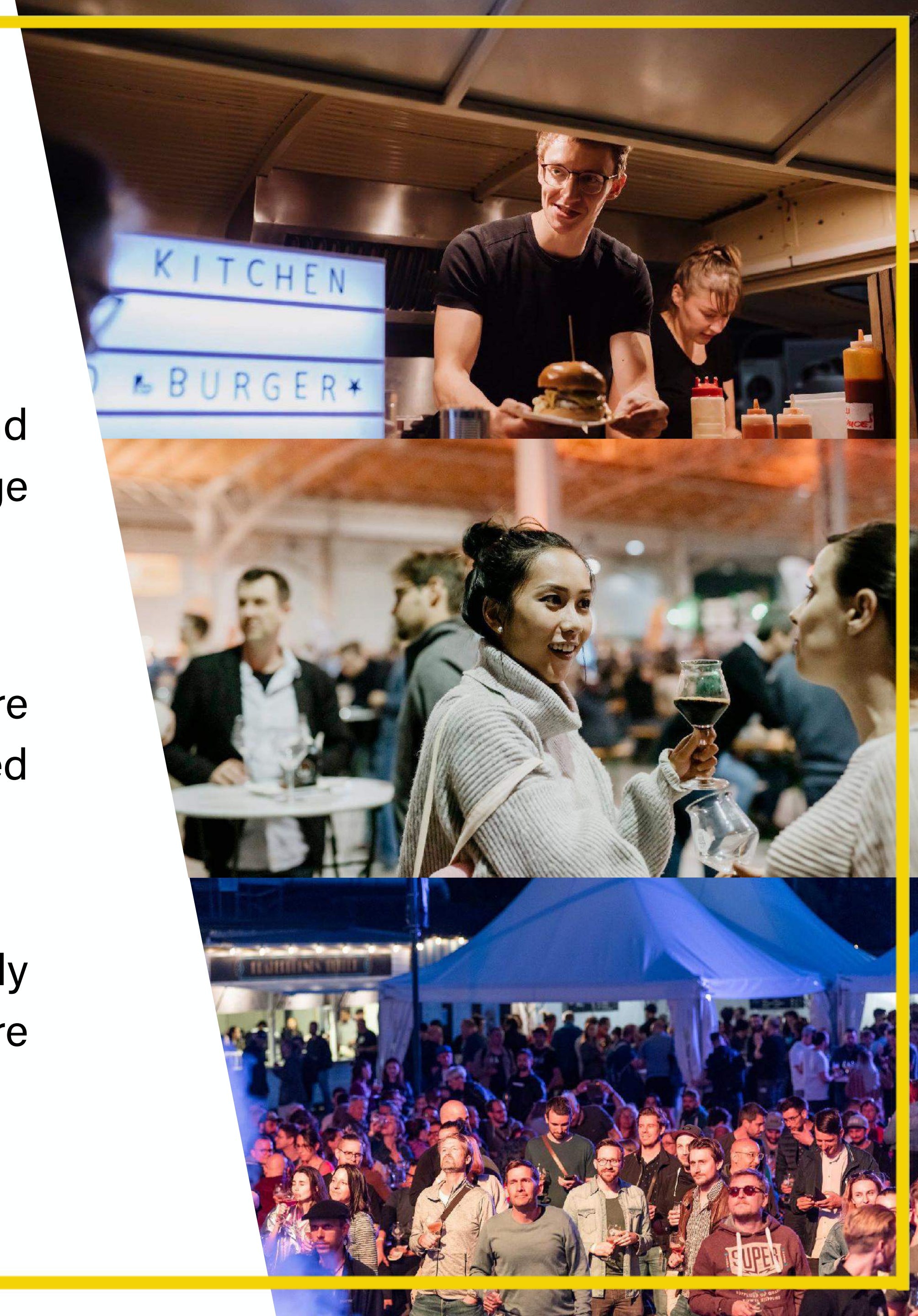
The event organizer lets stands, provides power connections and takes care of the infrastructure including water and the garbage disposal. The event location will be closed and guarded at night.

Equipment

Construction and equipment for serving and cooling beverages are the responsibility of the exhibitor. If refrigerators are to be organized by our side (with further charging), we ask to inform us beforehand.

Power

The planned power requirements have to be announced as precisely as possible in the application, otherwise a functioning infrastructure can't be provided.



LOCATION - MARX HALLE

MARX HALLE | Karl-Farkas-Gasse 19, 1030 Wien

Public transport

U3 (Erdberg), tram 18 (Viehmarktgasse), tram 71 (St. Marx)

Direction by car

Freeway A23 (Südost-Tangente) → exit St. Marx

Parking

BOE garage – parking garage Neu Marx (entrance: Hermine Jursa Gasse 11) Hourly rate: € 2,00; Daily rate: € 16,00



BEERS & FESTIVAL PAYMENT

Beers

There is no limit to the number of beer types to be offered for tasting. We will publish a **complete list online**. For this purpose, we require an **Excel list** in the form of brewery / country / beer name / beer type / AbV in % from every exhibitor with the application (or soon after).

Means of payment and settlement

Visitors will purchase an exclusive festival glass with their admission, into which **samples of 1dl, 2dl, or 3dl** can be poured. We use **tokens** as means of payment. Visitors can buy tokens at the information booths and the cash desk. The exhibitors can decide for themselves how many tokens a tasting will cost. In the evening the exhibitors' tokens will be settled with the organization team.



BOOTH RENTAL PRICES



SMALL

2 m long x 2,5 m deep

€ 570,-

MEDIUM

3 m long x 2,5 m deep

€ 745,-

LARGE

4 m long x 2,5 m deep

€ 950,-

SPECIAL SIZES

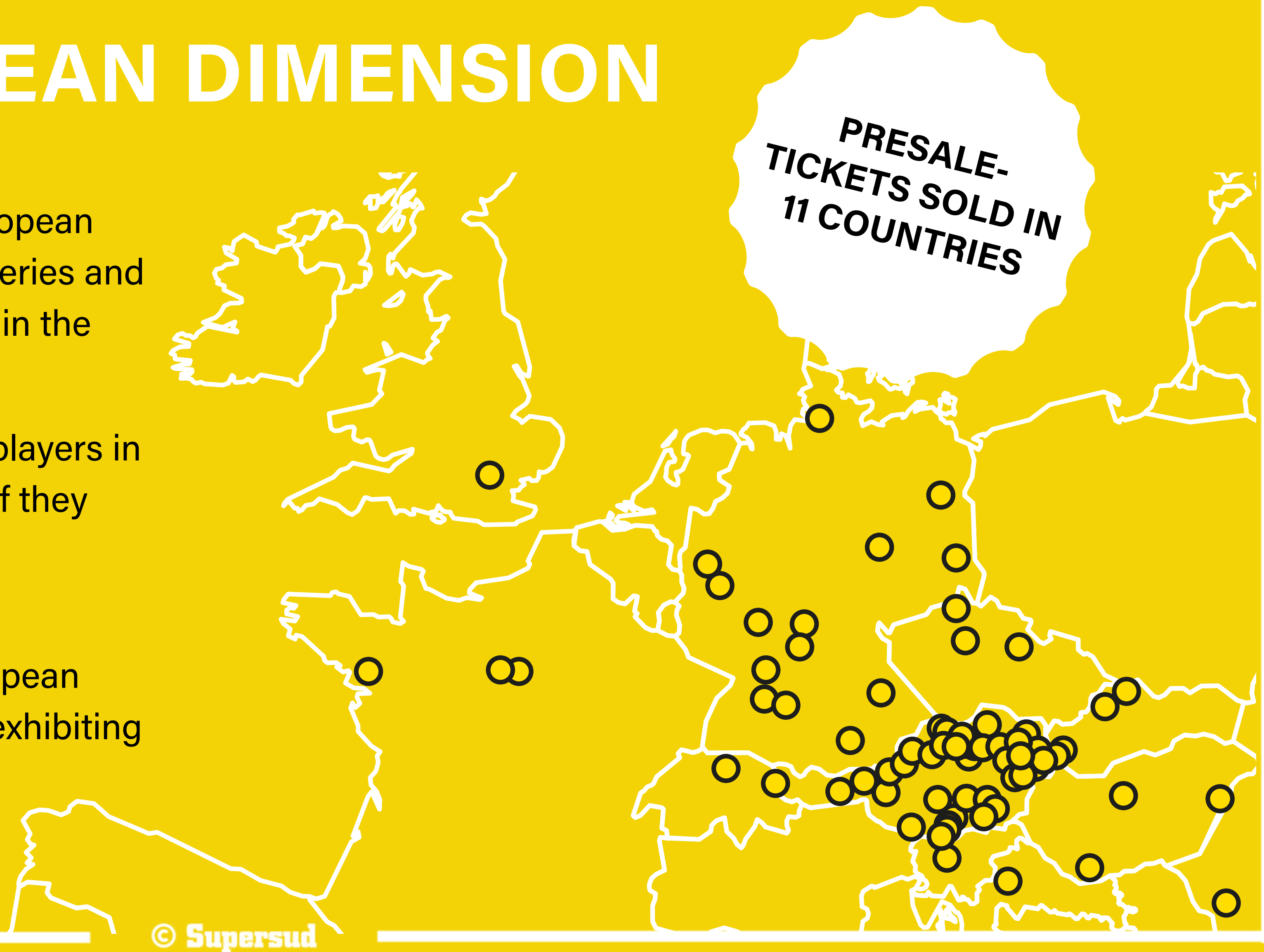
CONTACT US
FOR SPECIAL
REQUIREMENTS.

CRAFT BIER FEST EVENT OF EUROPEAN DIMENSION

Craft beer has become an integral part of European beverage culture - and it's not just microbreweries and innovative hobby brewers who are interested in the topic.

Medium-sized beer producers as well as big players in the industry can only keep up with the times if they actively take up the topic of creative beers.

Craft beer festivals have long since become a permanent fixture on the calendar of the European craft beer scene. This applies not only to the exhibiting breweries, but also to the audience.



GUEST COUNTRY

As a guest country at one of the CBF-Events, destinations move to the center of the action - also spatially. Wherever possible, we place the booth of the host country in the center.

The host country will also be prominently mentioned in the communication surrounding the event. Host country partners receive a large contingent of free tickets.

à 6.000 EUR



CONTACT

Supersud GmbH

Windmühlgasse 9/16, 1060 Wien

info@craftbierfest.at

ATU 745 29 414

www.craftbierfest.at

facebook.com/craftbierfest

instagram.com/craftbierfest

Business manager:

Martin Mühl

martin@craftbierfest.at

Event organizer:

Samantha Breitler

samantha@craftbierfest.at

+43 680 3268665

