



# INFORMATION FOR EXHIBITORS

2023

# ABOUT CRAFT BIER FEST

Since 2014, the CBF team has been organizing the **most important Austrian showroom for craft beer** at regular intervals in changing locations.

The Craft Bier Fest Vienna sees itself as a **market for craft beer specialties from local breweries and international creative breweries, as well as selected street food highlights**. The festival offers the opportunity to sample your products and network with the visitors and other breweries, but also taste your way through hundreds of beer specialties.

Additionally, we publish our **own beer magazine »BIER - Das Österreichische Biermagazin«** and there are fucooperations with events, companies and breweries around the world of beer.



# LOCATION - MARX HALLE

**MARX HALLE** | Karl-Farkas-Gasse 19, 1030 Wien

## Public transport

U3 (Erdberg), tram 18 (Viehmarktgasse), tram 71 (St. Marx)

## Direction by car

Freeway A23 (Südost-Tangente) → exit St. Marx

## Parking

BOE garage – parking garage Neu Marx (entrance: Hermine Jursa Gasse 11) Hourly rate: € 2,00; Daily rate: € 16,00



# BOOTH & INFRASTRUCTURE

## Booth

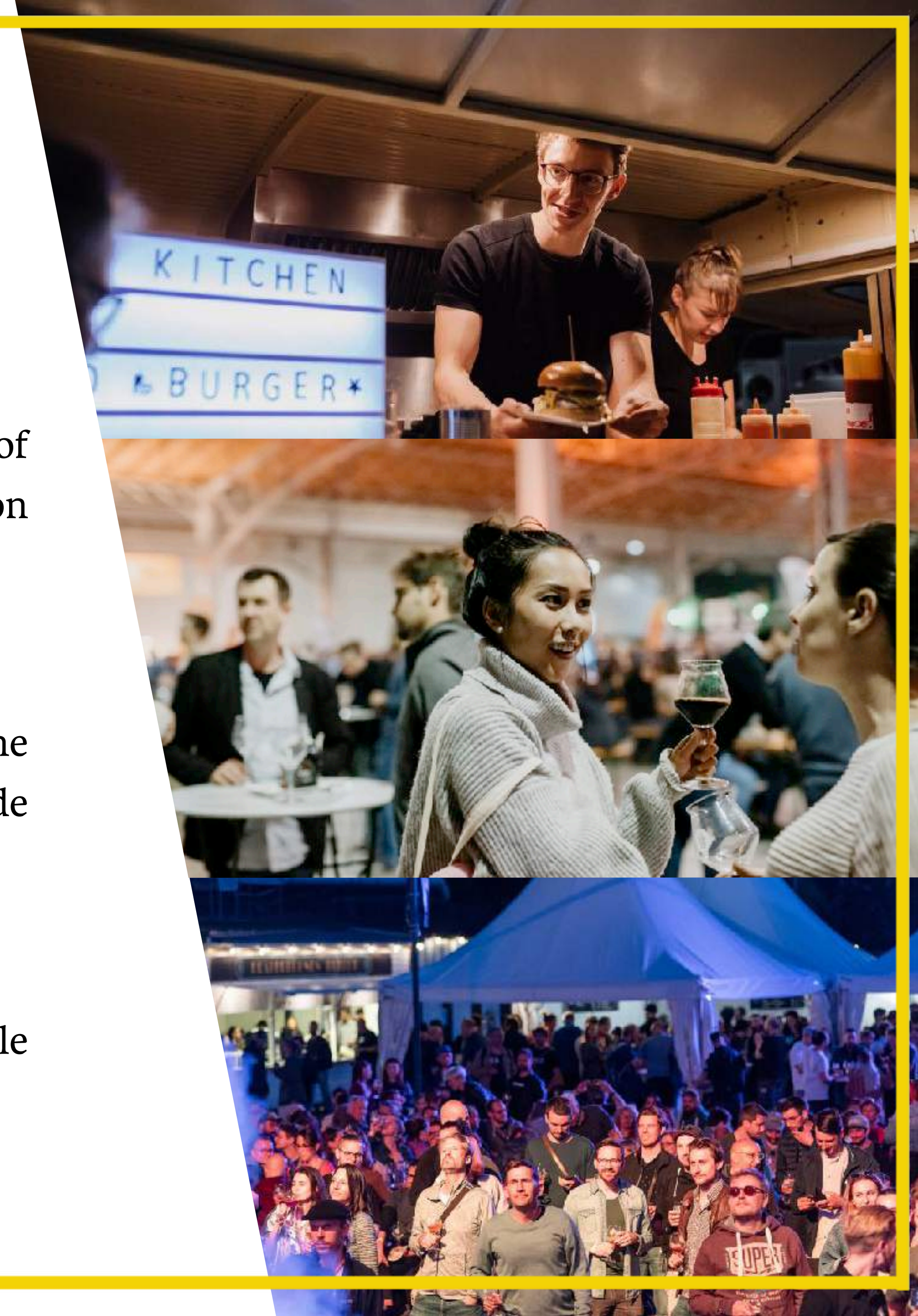
The event organizer lets stands, provides power connections and takes care of the infrastructure including water and the garbage disposal. The event location will be closed and guarded at night.

## Equipment

Construction and equipment for serving and cooling beverages are the responsibility of the exhibitor. If refrigerators are to be organized by our side (with further charging), we ask to inform us beforehand.

## Power

The planned power requirements have to be announced as precisely as possible in the application, otherwise a functioning infrastructure can't be provided.



# BEERS & FESTIVAL PAYMENT

## Beers

There is no limit to the number of beer types to be offered for tasting. We will publish a **complete list online**. For this purpose, we require an **Excel list** in the form of **brewery / country / beer name / beer type / AbV in %** from every exhibitor with the application (or soon after).

## Means of payment and settlement

Visitors will purchase an exclusive festival glass with their admission, into which **samples of 1dl, 2dl, or 3dl** can be poured. We use **tokens** as means of payment. Visitors can buy **tokens** at the information booths and the cash desk. The exhibitors can decide for themselves how many tokens a tasting will cost. In the evening the exhibitors' tokens will be settled with the organization team.



# BOOTH RENTAL PRICES



## SMALL

2 m long x 2,5 m deep

€ 570,-

## MEDIUM

3 m long x 2,5 m deep

€ 745,-

## LARGE

4 m long x 2,5 m deep

€ 950,-

## SPECIAL SIZES

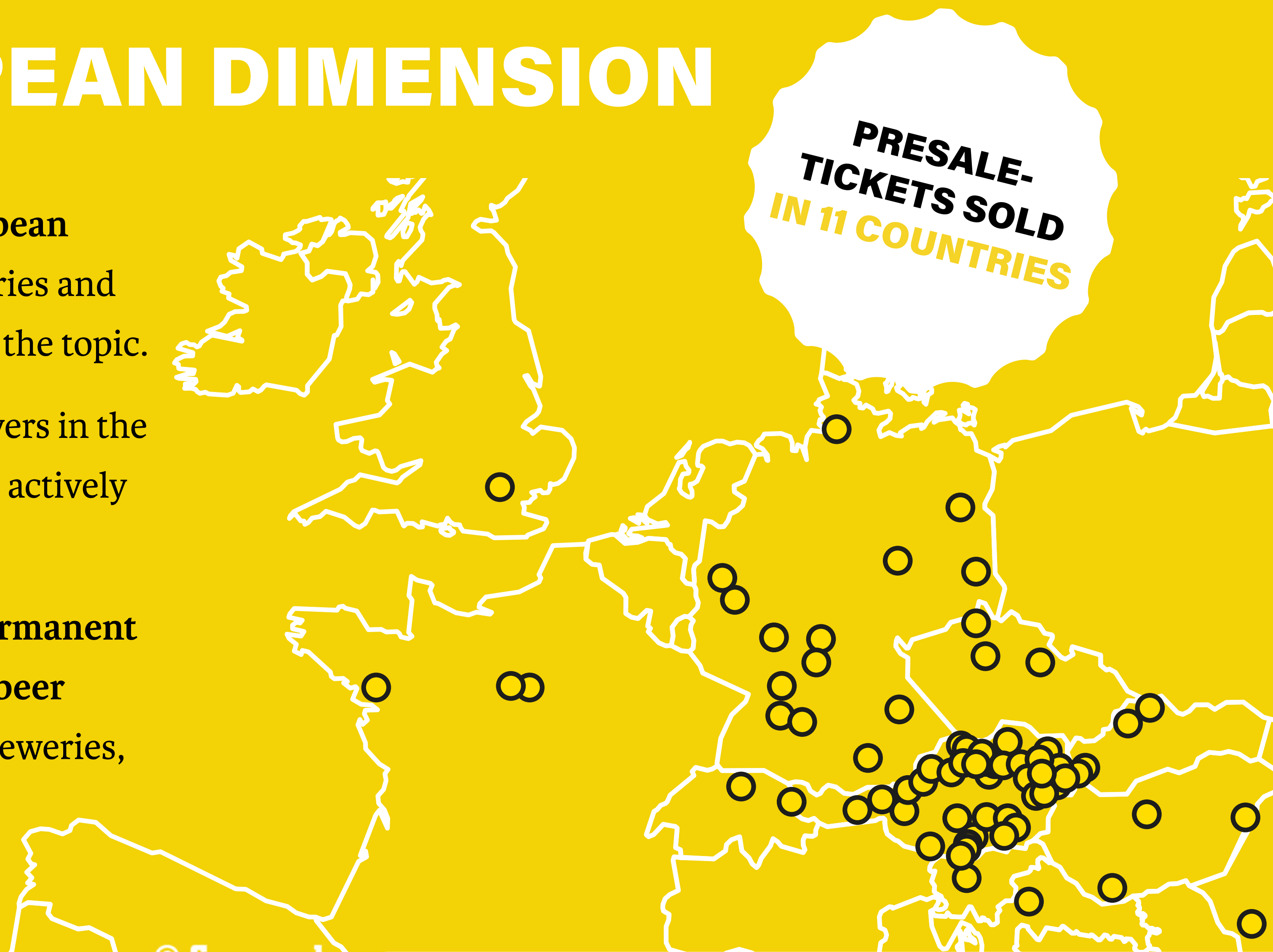
**CONTACT US  
FOR SPECIAL  
REQUIREMENTS.**

# CRAFT BIER FEST EVENT OF EUROPEAN DIMENSION

Craft beer has become an **integral part of European beverage culture** - and it's not just microbreweries and innovative hobby brewers who are interested in the topic.

Medium-sized beer producers as well as big players in the industry can only keep up with the times if they actively take up the topic of creative beers.

Craft beer festivals have long since become a **permanent fixture on the calendar of the European craft beer scene**. This applies not only to the exhibiting breweries, but also to the audience.



# GUEST COUNTRY

As a guest country at one of the CBF-Events, **destinations move to the center of the action** - also spatially. Wherever possible, we place the booth of the host country in the center.

The **host country** will also be prominently mentioned in the communication surrounding the event. Host country partners receive a large contingent of free tickets and optionally a full-page ad in the Austrian beer magazine – BIER.

à 6.000 EUR





# CONTACT

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